

# THE ISSUE

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- 750 million people around the world lack access to safe water; approximately one in nine people. <sup>(1)</sup>
- More than twice the population of the United States lives without access to safe water. <sup>(1)</sup>
- The water crisis is the #1 global risk based on impact to society (as a measure of devastation), and the #8 global risk based on likelihood (likelihood of occurring within 10 years) as announced by the World Economic Forum, January 2015. <sup>(2)</sup>
- It is estimated that women and children spend 140 million hours each day collecting water. <sup>(3)</sup>
- Surveys from 45 developing countries show that women and children bear the primary responsibility for water collection in the vast majority of households (76%). This is time not spent working at an income-generating job, caring for family members, or attending school. <sup>(4)</sup>
- Diarrhea kills children at a rate equivalent to a jumbo jet crashing every ten hours. <sup>(4)</sup>
- On average, every \$1 invested in water and sanitation provides a \$4 economic return. <sup>(4)</sup>
- Only 6% of international aid went towards investments in water and sanitation in 2011. <sup>(5)</sup>
- Gaining universal access to adequate water and sanitation would result in an estimated \$18.5 billion in economic benefits per year from deaths avoided. <sup>(4)</sup>
- The World Health Organization (WHO) estimates lack of universal water access results in \$24 billion in lost economic value each year due to time spent gathering water. <sup>(4)</sup>
- Every minute a child dies from a water-related disease. <sup>(4)</sup>

1. World Health Organization and UNICEF Joint Monitoring Programme (JMP). (2014).

2. World Economic Forum (2015)

3. WHO/UNICEF Joint Monitoring Programme (JMP) for Water Supply and Sanitation. (2010)

4. WHO/UNICEF Joint Monitoring Programme (JMP) for Water Supply and Sanitation. (2010)

5. OECD. (2013)

# THE SOLUTION

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We partner with communities with a lot of potential but without the resources or expertise to build a lasting clean water system. Without clean water, they can not keep their children healthy or in school, and they have no chance for development.

Through years of experience, we have found that the most sustainable way to help people help themselves is to strengthen existing community structure and implement water systems that they can maintain and use for development without us - so that communities can thrive.

Our approach empowers communities.

It's transforming. It's measurable. It's proven. It's scalable. And it's the right thing to do.

# DIFFERENTIATING VARIABLES

## VARIABLE 5: Measurable Results vs Unknown Impact



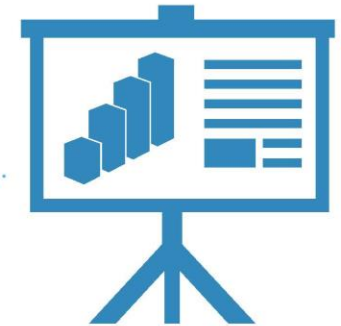
COMMUNITY EMPOWERMENT



TECHNICAL EXPERTISE



PARTNERSHIPS



IMPACT MEASUREMENT

“Without participants having any clear idea what change is necessary, who is implementing it, how it is being undertaken, and whether or not it works, it’s not a movement. It’s branding.”

—ANNE ELIZABETH MOORE, TRUTHOUT.ORG